



SAMPLE EMAILS TO SEND TO FAMILY AND FRIENDS

ACTIVITY CALENDAR EMAIL:

Dear Family and Friends,

This May our school is participating in a Read-A-Thon! The goal is to help our kids grow as readers while raising some much-needed funds for our New York City public school. Funds raised will go towards getting our kids back on track after a year of pandemic learning.

[Child's name] has chosen to do the Reading Activity challenge and is hoping to complete 20 challenges before the end of the month.

Please support her efforts! You can make a donation in any amount at mnspta.org/read-a-thon.
Thank you so much for your support!

Sincerely,
[Name]

GENRE CHALLENGE EMAIL:

Dear Family and Friends,

This May our school is participating in a Read-A-Thon! The goal is to help our kids grow as readers while raising some much needed funds for our New York City public school. Funds raised will go towards getting our kids back on track after a year of pandemic learning.

[Child's name] has chosen to do the Genre Challenge and is hoping to stretch [his/her] brain by reading [#] books that [he/she] might not normally read before June 1st! That means everything from biographies to poetry to folktales!

Please support [his/her] efforts! You can make a donation in any amount at mnspta.org/read-a-thon.
Thank you so much for your support!

Sincerely,
[Name]

BOOK LOG CHALLENGE EMAIL:

Dear [Family/Friend],

This May our school is participating in a Read-A-Thon! The goal is to help our kids grow as readers while raising some much needed funds for our New York City public school. Funds raised will go towards getting our kids back on track after a year of pandemic learning.

[Child's name] has chosen to do the Book Challenge and is hoping to read [#] books before June 1st!
Please support [his/her] efforts! You can make a donation in any amount at mnspta.org/read-a-thon.

Thank you so much for your support!

Sincerely,
[Name]